Survey the Relation of Social Confidence and Readiness for Economic Expansion (Case study: Birjand City)

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Abstract

Confidence is counted as a key concepts in sociological studies and as one of the important factors of social investment and the plan of social capital indicates the exceeding attention to the social and constitutional elements in Development studies. The studies which mainly stressed and emphasized the economic dimensions but in recent decades focused its attention more on to the social and cultural factors of expansion plan.

By increasing the seriousness of social confidence in contemporary societies, this concept acquired special status among the politicians, planners and statesmen gradually to the extent that the social confidence evaluation has been take into consideration in the legal act of economicsocial expansion plan of our country.

The theoretical framework of this article is a collaborative one which include Webber's culturist theory, Institutional economy and Putnam's principles. In this research the main concepts of the aforementioned theories has been used permanently. The aim of this project indicates the evaluation of social confidence scale and its dimensions in Birjand city and the Explanation of its relation with Institutional measures for economic expansion.

The present research has been accomplished with quantitative approach in survey method and by questionnaire tools. By using KoKaran formula

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400 people of Birjand has been selected as a sample and then by the multilevel cluster sampling method, the persons between the ages of 64-15 has been interviewed. The obtaining results shows that there is a very high capacity of social confidence and its relation with Institutional actions for economic expansion. All of this relations are meaningful and directional and indicates this basic point that the scale of readiness for economic expansion of this region is in its high level.

Key Words: Social Confidence, Institutional Measurements, Birjand, Institutional Economy, Social Capital.