

**The Relation between the Perception of the Social Status
of Teachers in Public Opinion and Their Lifestyle, Case study:
Different educational courses for Southern Khorasan Education
Organization**

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Abstract

Considering the promotion of the social base of teachers in society is one of the most important factors in the success of the educational system. With the development of mass media, public opinion has been closely linked to the lives of different classes and groups of society. One of the topics of study is the imagination of the teachers of their social base, which is associated with the quality of their lifestyle. The purpose of this research is to identify the teachers' perceptions of their social status in public opinion and how that perception has been related to their lifestyle. In terms of method, this research is a correlational descriptive survey. Data were collected using a questionnaire. Validity of research tool was 0.784. The statistical population in this research is all teachers working in South Khorasan Province in the academic year of 92-93. A total of 13256 employed teachers (men and women) in different educational levels are included. The sample size is 400 male and female teachers calculated using Cochran formula. Then, using multi-stage cluster sampling method, five cities (Nehbandan, south of province,

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Birjand, province center, Tabas Golshan, west of province, Ghaein north of province and Darmiyan East of the province) were selected and then from each city four Schools (two girls and two boys) and from provincial capital (Birjand) 10 schools were selected. A total of 26 schools were selected by simple random sampling and then 16 questionnaires were completed in each school. Finally, the analysis was performed on 400 questionnaires. For data analysis, multivariate regression was used. The results of multivariate regression analysis showed that 0.32 of the criterion variable changes (lifestyle) are explained by the predictor variable (social status). According to the analysis of findings, it appears that institutions that play an important role in the dissemination of public opinion, such as mass media, should work to preserve and celebrate the teachers' social base.

Key words: Teachers' Social Status (Base), Teachers' Lifestyle, Public Opinion