

The Effects of Domestic Business on Rural Women Empowerment Case study: Central part of Darmiyan county

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Abstract:

Women are one of the most important social groups that play an essential role in society's social and economic development. Therefore, women must be empowered in all fields to play a more active role in society, especially rural women, who play a significant role in an agrarian society because the villages of the central district of Darmiyan county are suffering from weak environmental foundations and are facing economic and occupational challenges. To prevent the migration of villagers and women's vulnerability and deal with the current financial situation, taking steps to empower people, especially women, through home-based businesses. The present study investigates the impact of home businesses on the empowerment of rural women in the central district of Darmiyan county. This research is applied in terms of purpose and is based on the survey method. The data collection tool is based on a researcher-made questionnaire. The statistical population includes all women with home businesses equal to 89 people in the central district of Darmiyan county. Statistical calculations of data were performed using SPSS and Smart PLS software, and structural equations were used to evaluate the interaction between variables. The results show that there is a positive and significant relationship between home business and economic and social empowerment and between the type of business and social empowerment. But there is no positive relationship between the type of business and economic empowerment; According to field research, the reasons can be the purchase of some home business products by individuals and organizations at meager prices, the saturation of a type of business in some villages, the Lack of cooperation with insurance to deal with crises and accidents, Lack of experience and training, as well as the Lack of many regular customers for some businesses.

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